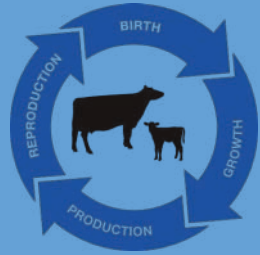


Calves

The foundation of your herds future success. Calves depend on us to provide them with the very best start in life, with **Davidsons Performance Range** formulated to enhance your calf rearing programme, for healthier, more productive calves.



The unique formulation of **Zinpro Availa®Zn, Availa®Mn, Availa®Cu, Biotin & Alkose®** provides:

- ↑ Improved body weight gain in early life by as much as 15.4lbs (7kg) through the weaning stage, setting calves up for future success
- ↑ Improved immune response, with higher antioxidant status
- ↑ Improved skin and claw integrity from birth, reducing occurrence of lameness in adult life



Working in partnership with Zinpro and Lallemand, **Davidsons Performance Range** has been formulated to offer the best available 'in feed' mineral package with the aim of supporting improved performance for all your dairy animals.

What's included in the **Davidsons Performance Range:**

- Zinpro Performance Minerals®:
 - Availa® Zn – Zinc Amino Acid Complex
 - Availa® Mn – Manganese Amino Acid Complex
 - Availa® Cu – Copper Amino Acid Complex
- Lallemand Alkose® selenium enriched yeast
- Biotin

Davidsons Performance Range is included in:

- Total Dry Cow Performance nuts
- Calf Starter Performance pellets
- Heifer Rearing Performance nuts
- Calf Performance Roughmix

Also with the option to add to:

- All dairy compounds
- Bespoke TMR Meals

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Davidsons Performance Range



Dry Cows

During the transition period, a cow experiences more stress than at any other time. **Davidsons Performance Range** will provide everything she needs for a successful dry period, calving and transition into the milking herd, with a healthy calf and quality colostrum.

The unique formulation of Zinpro Availa®Zn, Availa®Mn, Availa®Cu, Biotin & Alkosel® provides:

- ↓ Optimum immune function, leading to decreased somatic cell counts, reduced blood ketones, as well as improved bone calcium metabolism and a 50% reduction in risk of milk fever.
- ↑ 28% increase in colostrum IgG concentration
- ↑ 5.5% points increase in pregnancy rates, with cows on average in calf 13 days earlier
- ↑ Increase in antioxidant status for improved immune response with Alkosel® for the cow and the calf

Lactating Cows

Lactating cows have unique nutritional requirements, with **Davidsons Performance Range** formulated to provide optimum support as the foundation for the long-term success of your productive, healthy herd.

The unique formulation of Zinpro Availa®Zn, Availa®Mn, Availa®Cu, Biotin & Alkosel® provides:

- ↑ An increase in feed efficiency leading to 2lbs./hd/d greater milk production
- ↑ Up to 0.9kg/cow/day increase in milk yields
- ↓ 15% lower herd Somatic Cell Count and improved immune response
- ↓ 35% reduction in lameness with improved skin and claw integrity
- ↑ 5.5% points increase in Pregnancy Rate with cows on average in calf 13 days earlier

Heifers

Future herd performance relies on quality replacement heifers. Combined with the success of your calf rearing, **Davidsons Performance Range** is formulated to optimise the future health and productivity of your replacement heifers, for efficient, long-term performance.

The unique formulation of Zinpro Availa®Zn, Availa®Mn, Availa®Cu, Biotin & Alkosel® provides:

- ↑ 25% greater conception rates
- ↑ Increased feed efficiency in growing heifers
- ↓ A reduced risk of digital dermatitis and a decrease in the severity of claw lesions, leading to greater future production in lactation
- ↑ Improved levels of antioxidants to aid immune response

